

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

| | | | | |
|--|-------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 53796 | CF NTL-POL | FBD - LBD: 10/17/12 - 10/23/12 | HL#: | Created: 10/01/12 09:09 AM |
| Client: ERIK PAULSEN FOR CONGRESS... | OPE: / / | Agency Commission: 15 % | Updated: AMHEUER on 10/01/12 12:40 PM | |
| Agency: STRATEGIC MEDIA SERVICES | Product: PAULSEN FOR CONGRESS | Sell :00:00 | Confirmed: 10/01/12 12:40 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/01/12 02:41 PM | |
| AE: Nicole Roy Pol-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% | | | | |

NEW ORDER, NR/PH 10.1.12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | NLATEM-F/SU | 0 0 0 1 1 0 1 | NEWS | 30 | | | | 0.0 | \$2,800.00 | 3 | \$8,400.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 3 | | | | | | | | | | |
| 002 | NLATEM-F/SU | 0 1 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,800.00 | 1 | \$2,800.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |
| 003 | MEARLY | 0 0 1 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$450.00 | 2 | \$900.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 2 | | | | | | | | | | |
| 004 | MEARLY | 1 1 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$450.00 | 2 | \$900.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 2 | | | | | | | | | | |
| 005 | NNOON | 0 0 1 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$700.00 | 2 | \$1,400.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 2 | | | | | | | | | | |
| 006 | NNOON | 0 1 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$700.00 | 1 | \$700.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

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Order ID: 53796 CF NTL-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/01/12 09:09 AM

Client: ERIK PAULSEN FOR CONGRESS .. CPE: / / Agency Commission: 15 % Updated: AMHEUER on 10/01/12 12:40 PM

Agency: STRATEGIC MEDIA SERVICES Product: PAULSEN FOR CONGRESS Self :00:00 Confirmed: 10/01/12 12:40 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/01/12 02:41 PM

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | EELLEN | 0 0 1 0 0 0 0 | EFG | 30 | | | | 0.0 | \$775.00 | 1 | \$775.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | EELLEN | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$775.00 | 1 | \$775.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | ENEWS5P | 0 0 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,700.00 | 2 | \$3,400.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | ENEWS5P | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,700.00 | 1 | \$1,700.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | NEARLY | 0 0 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$2,200.00 | 3 | \$6,600.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | NEARLY | 0 1 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,200.00 | 1 | \$2,200.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

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| Client: ERIK PAULSEN FOR CONGRESS... | CPE: / / | Agency Commission: 15 % | Updated: AMHEUER on 10/01/12 12:40 PM | |
| Agency: STRATEGIC MEDIA SERVICES | Product: PAULSEN FOR CONGRESS | Self :00:00 | Confirmed: 10/01/12 12:40 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/01/12 02:41 PM | |
| AE: Nicole Roy Pol-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | AWHEEL | 0 0 0 0 1 0 0 | ACC | 30 | | | | 0.0 | \$3,100.00 | 1 | \$3,100.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | AWHEEL | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$3,100.00 | 1 | \$3,100.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | PPERSON | * * * T * * * | REGP | 30 | | | | 0.0 | \$6,300.00 | 1 | \$6,300.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | SNCAAFB | * * * * * S * | FTBL | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | NSAT6P | * * * * * S * | NEWS | 30 | | | | 0.0 | \$1,400.00 | 1 | \$1,400.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$1,700.00 | 1 | \$1,700.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
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| AE: Nicole Roy Pol-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% | KSTP+: 0% | KARE: 0% | KMSP: 0% | KMWB: 0% |
| WFTC+: 0% | KPXM: 0% | KSTC: 0% | CABLE: 0% | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | WFACE | * * * * * S | FACE | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | PSIXTY | * * * * * S | REGP | 30 | | | | 0.0 | \$5,850.00 | 1 | \$5,850.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | <u>Oct 22</u> | | | | | | | | | |
| | 10/17/12 | 10/23/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 28 | 0 | \$54,700.00 | \$46,495.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$54,700.00 | \$46,495.00 | \$0.00 | \$0.00 |